

DISNEY PARKS, EXPERIENCES AND PRODUCTS

**CONTACT US:**

Disneyland Resort Media Relations
714.781.4610
publicaffairs.disneyland.com
DLR.Media.Relations@disney.com



When Walt Disney opened Disneyland on July 17, 1955, he said he hoped it would be “a source of joy and inspiration to all the world.” Since then, the Disneyland Resort has welcomed guests from all across the world, expanding to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned Disney theme parks, three hotels and the exciting shopping, dining and entertainment area known as Downtown Disney District.

Disneyland introduced the world to an entirely new concept in family entertainment. Today, it continues to use creativity, technology and innovation to bring storytelling to new heights, while fulfilling Walt Disney’s vision that “Disneyland will never be complete as long as there is imagination left in the world.”

DISNEYLAND RESORT

- 📅 OPENING DATE: July 17, 1955
- 📍 LOCATION: Anaheim, California
- 📏 LAND AREA: Approximately 500 Acres
- 🎢 THEME PARKS: Two
- 🏨 RESORT HOTELS: Three



OVERVIEW

NEW DEVELOPMENTS

At 14-acres, *Star Wars: Galaxy's Edge* is the largest single-themed land expansion in Disneyland park history. Guests are transported to the remote planet of Batuu, where they become part of the story as they sample galactic food and beverages, explore an intriguing collection of merchant shops, take the controls of the most famous ship in the galaxy aboard *Millennium Falcon: Smugglers Run* and join a climactic battle between the First Order and the Resistance in *Star Wars: Rise of the Resistance*.

Avengers Campus – an entirely new land dedicated to discovering, recruiting and training the next generation of Super Heroes – opens June 4, 2021 at Disney California Adventure park. Guests will be able to team up alongside their favorite Super Heroes, like Spider-Man at *WEB SLINGERS: A Spider-Man Adventure*, fuel up with tiny treats and massive meals at Pym Test Kitchen, train in the mystic arts with Doctor Strange at an ancient sanctum, suit up with the latest Super Hero gear and catch glimpses of favorite Super Heroes like Black Panther, Black Widow, Ant-Man and The Wasp.

Slated to open in 2023, Mickey & Minnie's Runaway Railway, the first major Mickey-themed ride-through attraction at Disneyland park, will bring the wacky and unpredictable world of a Mickey Mouse cartoon short to life in Mickey's Toontown with an original story and lovable theme song.

COMMUNITY INVOLVEMENT

At the Disneyland Resort, we are committed to honoring the magic and legacy of Disney Parks by bringing happiness, inspiration and opportunities to youth and families in our community. Since 1955, the resort and its cast members have contributed to our local community in myriad ways including millions of dollars in cash and in-kind donations to local nonprofit organizations, leaders serving on boards and thousands of Disney VoluntEARS hours provided by our cast members.

Despite the challenges that came with more than a yearlong closure of theme parks and hotels, the Disneyland Resort gave more than \$20 million in overall donations in 2020. These contributions supported the local community in areas of education, career readiness, and distribution of food and essential items. During the temporary closure, the resort donated half a million pounds of food, millions of dollars of surplus clothes and toys and 79,000 items of personal protective equipment like rain ponchos and face coverings to benefit healthcare workers and other community members during the COVID-19 pandemic.

Disney VoluntEARS complete hundreds of volunteer projects each year, from virtual volunteering activities to food packing and distribution events to reading bilingual stories to elementary school children. Cast members also get to choose nonprofits to receive Disney VoluntEARS grants and have their donations to organizations matched by the company.

To help upskill the community, the Disneyland Resort continues to provide career readiness opportunities to Anaheim students and residents through our workforce development program. Through this effort, the resort offers funding to help support nonprofit workforce programming in Anaheim, and Disney VoluntEARS provide mentorship opportunities and career development workshops to hundreds of local students and job seekers.

ECONOMIC IMPACT

For more than 65 years, the Disneyland Resort has been an economic engine for Southern California. An independent study concluded that the Disneyland Resort generates \$5.7 billion annually for the Southern California economy. The study also showed that each year the resort generates more than \$370 million in taxes – including hotel, sales, property and income taxes – for surrounding cities, counties and the state.

EMPLOYMENT EXPERIENCE

As one of the largest employers in Orange County, the Disneyland Resort is home to thousands of cast members and offers competitive wages, comprehensive benefits and perks, development and opportunities for advancement, including Disney Aspire, a free education program for eligible hourly cast members.

ENVIRONMENT

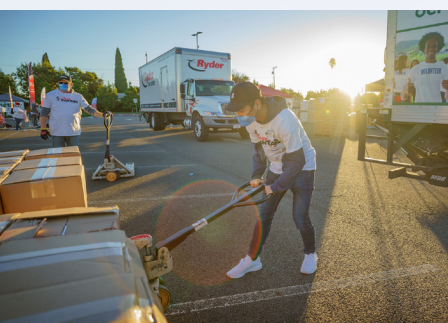
The Disneyland Resort has an ongoing commitment to develop and implement environmentally responsible practices to reduce our impact through energy and water conservation, waste minimization and inspiring others to act with the environment in mind.

Single-use plastic straws and plastic stirrers have been eliminated as part of The Walt Disney Company's commitment to eliminate these items at locations around the globe. In addition, the Disneyland Resort is reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups.

Disneyland Resort consumes less water today than a decade ago despite significant growth and expansion. In addition, the resort incorporates watersavvy gardening and uses an on-site weather system to adjust irrigation based on changing weather conditions.

Compressed natural gas (CNG) is used to fuel the parking lot guest trams, Sailing Ship Columbia, rafts to Tom Sawyer Island, Jungle Cruise boats and Main Street, U.S.A. vehicles. In the last 10 years, Disneyland Resort has doubled the amount of waste diverted from landfills, including 16 million pounds of food scraps processed into animal feed, and the donation and repurposing of gently used shoes, costumes, furniture and decorations.

The hotels of the Disneyland Resort each earned the environmentalist certification from the California Green Lodging Program, the state's top rating for travelers seeking green lodging.



DISNEYLAND RESORT PARKS

DISNEYLAND PARK

Opened: July 17, 1955

Counted among the greatest entertainment achievements of the 20th century, Disneyland park introduced a new concept in family entertainment and launched today's theme park industry. The park is composed of nine themed areas: Main Street, U.S.A., Adventureland, New Orleans Square, Critter Country, Frontierland, Fantasyland, Mickey's Toontown, Tomorrowland and Star Wars: Galaxy's Edge.

🍷 ATTRACTION HIGHLIGHTS:

Autopia, Big Thunder Mountain Railroad, Disneyland Railroad, Haunted Mansion, Indiana Jones Adventure, "it's a small world," Jungle Cruise, Millennium Falcon: Smugglers Run, Pirates of the Caribbean, Roger Rabbit's Car Toon Spin, Snow White's Enchanted Wish, Space Mountain, Star Tours – The Adventures Continue, Star Wars: Rise of the Resistance

DISNEY CALIFORNIA ADVENTURE PARK

Opened: February 8, 2001

Disney California Adventure park takes guests on a journey to discover California fun as only Disney can. The eight themed areas are: Buena Vista Street, Hollywood Land, Paradise Gardens Park, Cars Land, Pacific Wharf, Grizzly Peak, Pixar Pier and Avengers Campus, opening June 4, 2021.

🍷 ATTRACTION HIGHLIGHTS:

Grizzly River Run, Guardians of the Galaxy – Mission: BREAKOUT!, Incredicoaster, Inside Out Emotional Whirlwind, The Little Mermaid ~ Ariel's Undersea Adventure, Luigi's Rollickin' Roadsters, Pixar Pal-A-Round, Radiator Springs Racers, Silly Symphony Swings, Soarin' Around the World, Toy Story Mania!

DISNEYLAND RESORT HOTELS

🍷 HOTELS: Three

🍷 TOTAL NUMBER OF HOTEL ROOMS: Approximately 2,400 Disneyland Resort hotel rooms and 50 two-bedroom equivalent Disney Vacation Club villas

🍷 CONVENTION FACILITIES: Approximately 200,000 square feet of convention and meeting space throughout Disneyland Resort hotels

DISNEY'S GRAND CALIFORNIAN HOTEL & SPA

Featuring 948 rooms and 71 Disney Vacation Club villas, Disney's Grand Californian Hotel & Spa is the flagship hotel of the Disneyland Resort. The design of this AAA Four Diamond, award-winning luxury property is inspired by the turn-of-the-century California Craftsman movement. With theme park admission, all guests enjoy a special entrance to nearby Disney California Adventure park. It offers suites, a large convention facility, and two restaurants: Storytellers Café and the award-winning Napa Rose. With more than 30 certified sommeliers, including several advanced sommeliers, Napa Rose boasts a 17,000-bottle cellar with more than 1,000 different labels and 80 wines available by the glass.

DISNEYLAND HOTEL

This 973-room landmark hotel features re-imagined guest rooms, Tangaroa Terrace and Trader Sam's Enchanted Tiki Bar, and a courtyard featuring monorail-inspired water slides. Goofy's Kitchen and the award-winning Steakhouse 55 are among the distinctive restaurants. The AAA Four Diamond hotel also features one of the largest contiguous convention spaces in the Western U.S., at 136,000 square feet.

DISNEY'S PARADISE PIER HOTEL

Inspired by California beach culture, this family-friendly 481-room hotel features casual dining, shops, recreation areas and meeting space. The pool deck includes a water slide, and the hotel overlooks Disney California Adventure park.

DOWNTOWN DISNEY DISTRICT

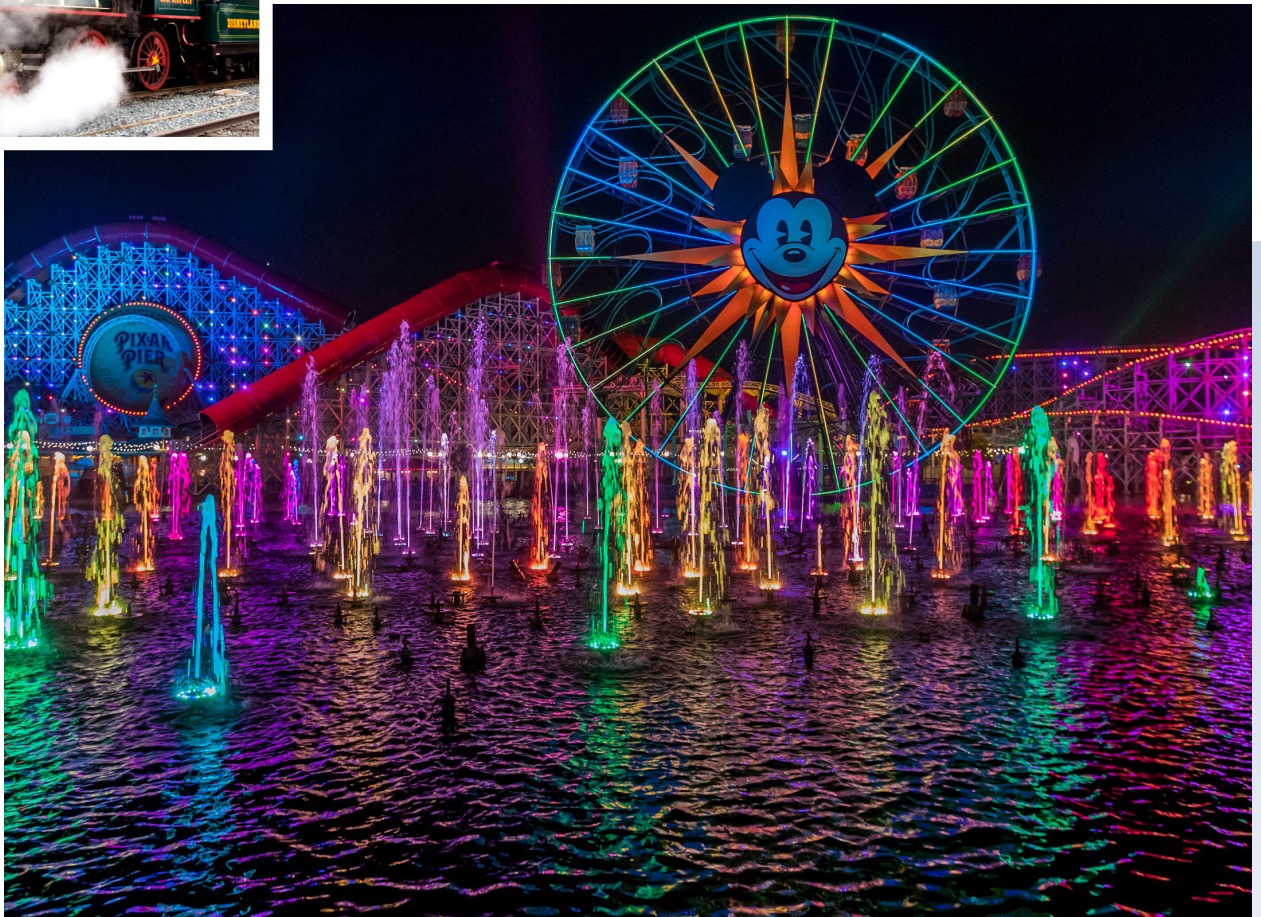
Bridging the two theme parks and three hotels is the Downtown Disney District, a 20-acre dining and shopping district featuring more than 300,000 square feet of retail space. Anchored by the World of Disney store, the Downtown Disney District has recently welcomed Splitsville Luxury Lanes, Sugarboo & Co., Ballast Point Brewing Company, Salt & Straw scoop shop, Black Tap Craft Burgers & Shakes and the re-designed Wetzel's Pretzels and Naples Ristorante.



FACTS & FIRSTS



- Disneyland Resort cast members speak approximately 32 different languages.
- The Disneyland Railroad steam trains and Mark Twain Riverboat are powered by biodiesel made from recycled cooking oil – used to make French fries and other foods – at the Disneyland Resort, saving approximately 200,000 gallons of petroleum diesel each year.
- With more than 160 food and beverage locations, the Disneyland Resort offers more than 15,000 recipes. Many chefs are graduates of prestigious culinary schools.
- All parade floats are electrically powered, and our cast use hundreds of electric back-of-house vehicles.



- Disneyland park created the first daily operating monorail in the Western Hemisphere.
- More than 3,000 species of plants that are native to more than 40 different countries from around the world are grown at the Disneyland Resort.